

Jake Simms

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SUMMARY

I'm an entrepreneurial team leader with experience in video production, product development, new business, and people operations at high growth companies.

EXPERIENCE

Co-Creator: Feb 2016 – Feb 2017 Los Angeles, CA / Washington, D.C.
NEWAV. Created, developed, researched, wrote, produced, and edited a 5-part documentary series on election reform ([youtube.com/thirdcandidates](https://www.youtube.com/thirdcandidates)). Crowdfunded \$33,000. Garnered 300,000+ views and interactions across Facebook, Youtube, and Vimeo.

Operations Lead: Jul 2014 – Sep 2015 New York, NY
Timehop. Managed Timehop's operations team. Developed people operations competency including recruitment, onboarding, and performance review processes that enabled growth from 9-20+ employees. Ran company trial of OKRs. Raised awareness of Android app issues by implementing android exchange program. Responsible for any other non-product work – insurance, 409A, taxes, trademarking, prepping all hands decks, etc.

Consultant: Aug 2013 – Jul 2014 New York, NY
Four-Story Limit. Conceived and developed a MVP for a monthly subscription service that delivered maker-influenced STEM projects to 7-12 year olds that went on to be accepted into TechStars EdTech accelerator. Freelance project management. Drafted job descriptions and developed initial hiring process for Timehop.

Product Manager: Feb 2011 – Dec 2012 New York, NY
Blip (now part of Disney). Initially led team of engineers and designers through a redesign of Blip's website to emphasize watching over creation. Then became product owner for Blip's producer dashboard - the suite of products where 2000+ of Blip's independent producers upload, manage, enable ad products, and analyze their content. Accomplishments included: defining and creating metric of monetizable views/CPM, trimming of distribution partners, raising revenue generation of midroll ad product, and implementation of custom open graph.

Digital Producer: Jul 2007 – Feb 2011 New York, NY
Sanborn Agency. Took on many roles as company grew from 6-30+. Video editor, project manager, producer, and new business. Oversaw accounts for Vogue, Bon Appetite, GQ, Scholastic, and more. Developed new business relationships. Developed initial post-production workflow and project management processes.

TECHNICAL SKILLS

Post-Production Tools (sharp) - Premiere, After Effects, Photoshop
Software (rusty) - CSS, HTML, JS, Ruby, Arduino

VOLUNTEERING

826LA: *Tutor* – Multi-subject elementary and middle school tutoring.

Brooklyn Grange: *Farm Associate* – Seeding, planting, harvesting, building on 1.5 acre rooftop.

EDUCATION

University of Kansas, School of Journalism – BS, Strategic Communication, 2003-2007

University of Kansas, College of Liberal Arts – BA, History, 2003-2007